

SECURITY SYSTEMS NEWS

THE BUSINESS NEWSPAPER FOR THE SECURITY SYSTEM DEALER

Security Systems News

Security systems dealers are facing a new wave of competition from the Internet. Many consumers are now able to purchase security systems directly from manufacturers or through online retailers. This has led to a decline in the number of new installations, particularly in the residential market. However, dealers are finding ways to differentiate themselves through personalized service and expert advice. Many are also expanding into commercial markets, where the stakes are higher and the relationships are more long-term. The industry is also seeing a shift towards more integrated systems that combine security with other services like home automation and energy management.

Market Outlook

The security systems market is expected to continue to grow, but at a slower pace than in previous years. The overall economy and the shift in consumer spending habits are key factors. However, the demand for security remains high, particularly in the commercial and industrial sectors. There is also a growing emphasis on cloud-based security solutions and mobile access to monitoring systems. Dealers who invest in these technologies and provide excellent customer service will likely see better long-term success.

Acadian On Watch goes with Dice

LAFAYETTE, La.—Acadian On Watch, a division of Acadian Ambulance, has implemented Bay City, Mich.-based Dice Corp.'s integrated suite of alarm automation software.

The company said it chose Dice's suite for its integrated web access, service management and video and GPS monitoring, which it said should increase operator efficiency and dealer satisfaction.

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